

District IIB Steering Committee

January 18, 2022, 3:00 – 4:30 PM Zoom

Invited: Carol Grainger, Ronalee Polad, , Lynn O'Shaughnessy, Nita Campbell, Deb Plichta, Nancy Ryan, Terry Such, Jolanta Piecuch, Monica Taylor, Carol McGregor, Kathy Wolverton

Minutes

Past Meeting Minutes – Notes from the January meeting will be posted to the 2B website when we have reviewed and edited. Attached to email meeting invitation.

Treasurer's Report – Ronnie P.

Budget Status

Ronnie presented the revised 2023 budget.

Printer allowance was increased to \$400. Ronnie and Carol need to discuss speaker expenses. The allowance for plant markers can be increased to \$400 if we want to take advantage of the quantity discount. If the savings for ordering 200 will save us money, then order ahead. Otherwise, leave the 100. Most of our sales is not for Clubs. The sale to Audubon and other organizations is the bulk of our orders. Jolanta suggested that we keep the price to Clubs the same and do a markup for the other organizations so that it becomes more of a revenue generator.

Carol suggested that there should be an allowance for paper and ink to print the postcards, note cards or other (if the photographers want to provide photos) and we can split the revenue generated by selling cards at District Meetings and possibly MGC Annual Conference.

Deb Plichta asked if we need to add in expenses for the Landscape School? Nancy explained that the school budget is separate.

After adjusting the budget, Ronnie will submit to MGC for approval.

Our event budget for Spring Leadership is ready to submit and will be reviewed.

Budget Discussion Items:

- Interest Groups have been notified that they need to submit expected requests for 2022-2023 expenditures.
 - Photographers Group has requested – Allowance for presenters is not in the D2B Budget. If the Interest groups want to cover the cost of presenters, then they have to find a way to share the cost between group members or use money that is raised by selling their products.
 - Interest groups can be reimbursed for up to \$100 for printing costs, IF the D2B printer cannot be utilized.
 - Interest group participants pay for their own materials.
 - Vendor table fee at MGC Annual Conference. We do not get a free table. Interest Groups pay the \$50 vendor fee, the revenue raised at the event would be profit for the Interest Group to spend on their own projects. Ronnie suggested if the Interest Groups wanted to sell things, they could work together and share the vendor fee for one shared space and keep track of each group's sales and divide up revenue accordingly.
- REVIEW: D2B logo products and plant markers:
 - Plant Markers – Ronnie to order 200 plant markers for 2023 projects.
 - 2B Pins (can be used as awards for clubs?) Is the design still, okay? Carol to research the cost of using another company and using the same design. Order 50 pins.
- D2B speaker allowance for Fall Meeting.
 - Proposed: One presenter and one make and take project. The presenter comes out of reserves in our budget.

- D2B postcards for sale at District Meetings. Ask the Photographers Interest Group if they want to submit photos and have Ronnie make note cards again this year to sell at D2B Fall Meeting and possibly the MGC Annual Conference to help generate money for workshops and class presenters.
- Printer – Status of purchase of new printer – Ronnie P. Ronnie is considering a Brother printer for about \$300.
- District 2B Spring Meeting (April 25th) budget and announcement. – Ann Schools (Nita announcement)
- District 2B Fall Meeting needs to prepare the budget to be presented as the proposed budget in the January business. Status of this?
- Landscape School – Response to Denise Clegg?

Updates:

- Awards and Flower Show news –
 - Flower Shows – Orchid Show and Spring D2B Flower Show at the Greater Lansing Home and Garden Show @MSU. Remind members of these shows. Pump this up!!
- Newsletter – Terry Such
 - Newsletter deadline for Winter edition
- Website Updates – another reminder of how to update the club’s listing on D2B website. Nita to show biggest changes.
 - Survey of Presidents or members about MGC updates. Do we need a more formal survey? Survey included with this agenda.
- District Meeting Review
 - 2023 Fall District Meeting – Proposed theme is “Michigan 2B Rocks!” to be held near Lansing. Janice Thelen, update. The proposed budget will be approved on March 8th.
- Facebook – Lynn O. update

Steering Committee tasks/assignments notes:

Ann – secure Spring Leadership Meeting site and caterer. Ann is looking at box lunches from Amy’s Catering.

Carol – send topics for RT discussions to Nancy Ryan. Carol McGregor will poll her presidents on topics and between the two clubs, we should have 2-3 topics for the round table discussions.

Monica Taylor expressed her concern about clubs that do not understand the benefits of being part of MGC and look at MGC and District as “extra work”. Monica and Nancy will speak on the benefits of participating in MGC and District events. Deb Plichta will speak on the benefits of attending NGC and MGC schools.

Nita – create Spring Leadership Meeting Announcement and get posted.

Janice Thelen – secure Fall Meeting site, confirm budget with Ronnie P., and Nita work with Janice on announcements (Save the Date, Call letter, Flyer/promotional materials)

Ronnie – help Janice T. and Ann S. to finalize budgets and send to MGC (copy Carol)

There is the question of whether 2B would host the Landscape School. Deb Plichta suggested that 17 members showed an interest in Landscape Design School. 3 of these are consultants and then 3 are not current on their certification. 9 are Provision (completed 2 or more). This shows that we have enough interest to support the school. Since B2 is centrally located, we should draw a more attendance. The school would be offered in a Zoom format. Denise should be consulted to confirm the option of doing it via ZOOM.

Joan Lenhard asked if the “Landscape School Steering Committee” would be best planned by 3-4 people coming from one or two clubs. That way it is easier to work together, and Denise will be invited to our

next meeting. Deb and I need to find the people to work on the committee and we will need a chairperson. Denise wanted an answer this month.

District Flower Show needs one Class for an 8" display. Jolanta will get more information.

Newsletter. Joan Lenhard will submit an article for the next newsletter. The Garden Club of Greater Lansing will be the featured club for the next issue.

Carol reminded SC that the website is being reviewed, edited and updated. Presidents will be reminded to take time to see the changes and help with suggestions on edits.

The Facebook banners for our District keep changing and Lynn O. reported that there hasn't been much to do other than keeping things posted and refreshing the banner.

Future Meetings

2023

March 15

April 19

May 17

June 21

July – on vacation

August 16