

## District IIB Steering Committee

Oct. 18, 2022 3:30 – 4:30 PM Zoom

Attended: Carol Grainger, Ronalee Polad, Ann Schoals, Lynn O'Shaughnessy, Nita Campbell, Deb Plichta, Nancy Ryan

### Minutes

Past Meeting Minutes – Notes from the September meeting will be posted to the 2B website when we have reviewed and edited. Attached to email meeting invitation.

Treasurer's Report – Ronnie P. (Reminder for submitting items to be considered for November budget meeting)

- Interest Groups have been notified that they need to submit expected requests for 2022-2023 expenditures.
- For D2B logo products and plant markers: Ronnie indicated that there may be a need to restock the plant ID markers. If we order, we must order at least 100 to get the price break. Audubon ordered about 75 markers last year. Our stock is completely depleted. The 2B jewelry should be considered. We are out of the pins and have a few earrings. Lynn O'Shaughnessy said postcards are a good sale item and she volunteered to share her photography to make cards. Ronnie said we could consider this for sales at the District Meetings.
- District 2B Spring Meeting is April 25<sup>th</sup> and the budget needs to be prepared. Ann is working on the Trinity Church meeting space. We are looking at 50-60 attendees. This is due in November. Ann is looking at caterers. The agenda will cover State, Regional, National news/updates. 60 minutes. 30 minutes for District Directors to talk. There could be instructions about the roundtable discussions with an overview of the topics to be discussed. Topics will be selected by the Clubs from 2022 Spring Meeting discussions. Clubs are asked to select 3-4 "areas of pain". Presidents could identify the preferred topics by discussing the list with their boards.

Since there are not a lot of moving parts to the meeting, the decision is to have the Steering Committee take charge of the planning. Ronnie and Ann will bring a proposed budget to the November meeting to send off to MGC.

Deb P. asked the Consultants Committee to provide information on schools, shows, etc. We should allow 15-20 minutes for Kathy Dominguez and Lois Snover-Hanson to provide information at the Spring Meeting.

Kathy Sauber would have the list of coordination tasks and could provide a copy of last year's budget.

- District 2B Fall Meeting needs to prepare the budget. The proposed budget needs to be in the January business.
- We received payment from Eaton Rapids, and we are all set for this year with member fees paid by all clubs and rosters are in.

Updates:

- Awards and Flower Show news –
  - Flower Shows (December and March)
    - Ideas on promotion? We need to find ways to ramp up promoting the December and March Flower Shows. Both show schedules are posted on D2B website. Carol's question is, can we incorporate a link for participants to

- sign up? Could we ask Terry or Nita to create a signup link (possible sign-up genius).
  - The news of the 2023 Spring Flower Show at MSU will be the last show (which has been going on for 25 years).
    - Awards – 8 clubs submitted yearbooks: Dewitt, Marshall, Williamston, Howell, Brighton, Meridian, Greater Lansing, Grand Ledge. Carol checked with Nancy to doublecheck on the clubs who submitted. The list of clubs was sent to the organizer of the judging.
- Next MGC Annual Conference – District 4 is planning to organize the Spring Leadership District Meeting in Lansing. Ann Schools to lead the coordination. Discussion on Topics (Presidents will weigh in) and location.
  - 2022 Documents to be uploaded to SharePoint for District 4's use in planning 2023 Conference. Everything should go in 2022, that we should go in two thousand and twenty-two. All the new stuff goes into two thousand and twenty-three.
- Newsletter – Terry Such
  - Carol was reminded that her District update is due to Carol L. for the MGC newsletter.
  - Deadline for clubs to submit information to Terry is Nov. 1
- Website Updates – another reminder of how to update the club's listing on D2B website. Nita to show biggest changes.
  - Survey of Presidents or members about MGC updates
- District Meeting Review
  - The Fall District Meeting was rated very high. Howell did a great job of decorating and keeping things on time. The budget was well-contained and there was a surplus of \$2,145.35. This surplus is divided between the District, MGC and host club. Ronnie needs to approve the budget and the SC approves for Ronnie to send this on to Gail at MGC. This is a good model for us to use for planning future Fall Meetings. SC approved the budget to be presented to MGC.
  - The district can use money that goes into our D2B Reserve fund to pay for speakers and to cover any meeting shortages.
  - Deb P. wanted to know how we begin the coordinating process. Carol G. explained that she met with Howell at the very beginning and then Ronnie went to the 2<sup>nd</sup> meeting to go through the meetings. There is a checklist of tasks for planning District Meetings. Carol will have the revised planning guide and she will forward that document to Janice Thelen and Cindy Langenberg. The two clubs are planning a meeting to begin coordination efforts. When it comes to the site, Carol G will do a site visit and make sure the event location is appropriate for our event. A hybrid meeting is not being considered at this time.
- Facebook, Interest Groups status. No change. Lynn changed banners.
- The website needs serious updates. Nita was comparing our website to Georgia. It is a good model for us to look at before we consider changes. Nita wondered if a survey of all Presidents/Clubs to find out what we need to do. She wonders what members technical capabilities are. Nita proposed a contest. Carol suggested putting little bees on different sections of the website and seeing how many people can find all the bees. A prize could be given for finding all the bees.
- MGC Planning Calendar. Lynn O'Shaughnessy said that the orders are still low. Carol will remind Presidents to promote in their social media, newsletters, and meetings.
- Budget – What to consider for 2022-2023. Do we need to add time to our meeting to cover budget discussion?
  - Some ideas to consider buying in 2023: Printer, Plant Markers, Interest Groups Funding, Pins & Earrings, Other? Meeting to be next month 30 extra minutes on the front end of our regular SC meeting.

Steering Committee tasks/assignments notes:

Future Meetings – Discuss date and time for 2022-2023 meetings.

**2022**

December 21 (may be canceled based on need)

**2023**

January 18

February 15

March 15

April 19

May 17

June 21

July – on vacation

August 16