

District IIB Steering Committee

October 20, 2021 3:30 – 4:30 PM Zoom

Topic: 2B Steering Committee and President's Meeting

Time: Oct. 20, 2021 03:30 PM Eastern Time - Every month on the Third Wed

Attended: Carol Grainger, Ann Schoals, Lynn O'Shaughnessy, Laura Grainger, Terry Such, Nita Campbell, Nancy Ryan, Monica Taylor

Agenda

Past Meeting Minutes – Records stored on District IIB website

Treasurer's Report – Ronnie P. provided a report for District 2B Fall meeting.

District Director -

- Yearbook Award submissions – Judging on Oct. 25th. Still need judges.
 - Carol Grainger, Ann Schoals, Laura Grainger, Terry Such

Tracking events and responsibilities:

- Awards – Jolanta (no reports)
- Events: 2022 MGC Annual Conference– Ann Schoals – A schedule planning meeting for conference is Oct. 27th at 2:00. Invitation to come.
- Schools/Education – Ann Schoals – nothing new to report.
- Special Interest Groups – Sharon Rodgers, Melinda Pope, Linda Mogyoros, Deb Plichta
- Technology - Laura
 - Resources – MGC Updates
 - Microsoft 365 and Cloud storage
 - Facebook access and login information – Terry Such
 - Each club can have a FB contributor to help add content. We should add one person from each club to the Page and Group (monitoring this group?)
 - Rules being discussed by FB admins and MGC leadership. Proposed rules of entry and conduct are being discussed. Districts will model (in unison with MGC) and recreate FB pages and groups under District ID and not an individual. We are suggesting that common rules are followed. More to come from the discussions and revisited in November's meeting.
 - Consistent rules with MGC and protection of those involved with MSU-EXT. projects.
 - Eliminate FB Group – to be discussed and decided in November.
 - Newsletter November publication – Terry Such
 - Writing newsletter is moving along well. Clubs need to have a common place to deposit information. Right now, we are asking for Terry and Carol to collect club information to write the newsletter.
 - Analytics from the newsletter distribution tool is restricted with our website being password protected. Constant Contact and Mail Chimp cannot provide analytics with PW protected websites.
 - Monica will work with Terry on access to Constant Contact. Carol Lauffer uses it for MGC newsletter distribution.

- Newsletter to have the Steering Committee (task association included) and SIG leaders to be listed with contact information to be included in future publications.
- Website Transition report – Peggy Bryson and Nita Campbell. Nita stated that the process is moving along and we will soon have a website that is not password protected. We will identify what tables and links need protection.

Steering Committee tasks/assignments notes:

- Conference Planning – 2 more areas of responsibility
 - Making gift baskets for VIPs rooms
 - Silent Auction Coordination
 - Fundraising – Lynn O’Shaughnessy showed us the new Calendar Fundraiser. It is a reference journal and has been laid out with photographs of Michigan natives and weekly planner. For sale on MGC website.

Future Meetings

Nov 17, 2021 03:30 PM
December – No meeting