

District IIB Steering Committee

Nov. 16, 2022, 3:00 – 4:30 PM Zoom

District 2B Zoom Host is inviting you to a scheduled Zoom meeting.

Attended: Carol Grainger, Ronalee Polad, Ann Schoals, Lynn O'Shaughnessy, Nita Campbell, Nancy Ryan, Terry Such, Jolanta Piecuch, Joan Lenhard

Minutes

Past Meeting Minutes – Notes from the October meeting will be posted to the 2B website when we have reviewed and edited. Attached is an email meeting invitation.

Treasurer's Report – Ronnie P. (Reminder for submitting items to be considered for November budget meeting. Budget to be added to the front end of this meeting.)

Budget Discussion Items:

- Interest Groups have been notified that they need to submit expected requests for 2022-2023 expenditures.
 - Photographers Group has requested - Speakers \$400 and Printing \$250
 - Crafters and Quilters should be given \$100 (tbd) for printing costs. Participants pay for their own materials and not presenters have been discussed.
- For D2B logo products and plant markers:
 - Plant Markers (100 – is there a price break if we order 200?)
 - 2B Pins (can be used as awards for clubs?) Is the design still, okay?
 - Other logo wear suggestions?
- D2B speaker allowance for Fall Meeting. (Discussion)
- D2B postcards for sale at District Meetings?
- Printer
- District 2B Spring Meeting (April 25th) budget.
- District 2B Fall Meeting needs to prepare the budget to be presented as the proposed budget in the January business. Has this started?
- Landscape School – Denise Clegg asked if our District wanted to host the 2023 MGC Landscape School. The local chair should have good computer skills. Looking at all the course lectures at the same time and asking one instructor to present more than one lecture decreased the time needed to recruit instructors. The curriculum has changed since the previous Landscape Design School presentation. However, I am confident that some previous instructors will be able to cover the new curriculum. While it also may be wise to have new instructors. https://gardenclub.org/sites/default/files/2021-01/schools-handbook-january-2021-revision_1.pdf
 - Denise needs an answer before the end of the year.

Denise has a resource for producing the brochure and for being the online registrar. After we've looked over the handbook, we need to let Denise know if this is something we want to consider.

Updates:

- Awards and Flower Show news –

- Flower Shows (December and March)
 - Ideas on ways to ramp up promoting the December and March Flower Shows. Both show schedules are posted on D2B website.
 - Carol's question is, can we incorporate a link for participants to sign up? Could we ask Terry or Nita to create a signup link (possible sign-up genius).
 - The news of the 2023 Spring Flower Show at MSU will be the last show (which has been going on for 25 years). Pump this up!!
 - Most of the categories are filled for the show and there is a need to request members consider entering the horticulture part. They need at least 200 entries.
 - Nita will push out to the LSJ, news about the flower show.
- Newsletter – Terry Such
 - Newsletter goes out today, November 16th. There is 35% open today. 164 Members. Only 22 bounces. 300 emails not opened yet. The newsletter will go out again. The emails could have the presidents to help us get correct e-mails. 15% clicked on the Howell's pdf file. Terry will look at what members click to find the content that is most interesting to members.
 - Articles on clubs should not be coming from the club's Facebook. It should be an original article so that the club provides us with current and interesting news.
- Website Updates – another reminder of how to update the club's listing on D2B website. Nita to show the biggest changes.
 - Survey of Presidents or members about MGC updates. Do we need a more formal survey?
- District Meeting Review
 - 2023 Fall District Meeting – Proposed theme is "Michigan 2B Rocks!" (Michigan Rocks was proposed and given more thought, it is a D2B Meeting and I suggest adding 2B to the theme title.)
- Facebook, Interest Groups status. Lynn O. – Changes?
 - People are using Facebook more for activities and event postings. Interesting "shares" are another component that is offered on FB pages and groups.
 - Presidents, membership chairs, social media chairs (whomever) contribute to the FB pages and groups. We should be asking clubs to provide the best contact for their news contact.
 - The clubs can post a pdf of their yearbook. That could sit on 2B website on the club's information page.
 - Clubs are asking if they can submit a PDF file for their yearbook award application rather than sending the expensive books.
 - Jolanta suggested that clubs could send a file of just their monthly calendar.
- The website needs serious updates. Nita and Carol to consider a special meeting in person to go through the website (zoom is optional). We should run through the contest idea for members to engage more with the website.
- A survey will be sent out for the next meeting so that we can discuss the next meeting.
- MGC Planning Calendar. Lynn O'Shaughnessy. There are still a few copies left and can be requested by email (Ronnie P and Lynn O'Shaughnessy).
- Terry is helping do the revision. Terry suggested that we include the survey in the next newsletter too.
- Steering Committee tasks/assignments notes:
 - Michigan Rocks will be the theme for the Fall Meeting – is it rocks (geology) or rocks, meaning being cool. At the Meeting, the tables would design their own rock/floral design as a make and take and also serve as table decorations. An activity to encourage group interaction.

- Lynn suggested Puzzles that rock, a Michigan based company. She offered to buy a couple to offer at the silent auction.

Future Meetings – Discuss date and time for 2022-2023 meetings.

2023

February 15

March 15

April 19

May 17

June 21

July – on vacation

August 16