

## District IIB Steering Committee

September 15, 2021 3:30 – 4:30 PM Zoom

Attended: Carol Grainger, Ronalee Polad, Ann Schoals, Jolanta Piecuch, Peggy Bryson, Lynn O'Shaughnessy, Nita Campbell, Monica Taylor,

### Agenda

Past Meeting Minutes – Records stored on Weebly

Treasurer's Report – Ronnie P.

- Report on expenses and expected budget for Fall District 2B meeting –
  - Ronnie - Fall registrations are coming in and we are half way to the money needed to hold the meeting. Carol G. to alert presidents to put in their registrations. Ronnie suggested that she could just take the names and checks could be mailed later or brought to the meeting.
- Club rosters updates and money been received? –
  - Ronnie – Rosters and payments have been. Williamston Red Cedar Garden Club sent check to Bunny LaDuke. Eaton Rapids is still outstanding. Eaton Rapids is the club with 2 members. Both members live in Albion. There was discussion on how Albion members could join another club...they are close to Jackson but there is no Jackson club presently.
  - Carol contacted Brenda Wineman, Eaton Rapids Garden Club about their roster submission. There are only 2 members in this club. Carol had a conversation about how ERGC could join another club. It was suggested that there is the potential to pull in Jackson area members, since Jackson could

District Director -

- Yearbook Award submissions – Process reviewed
  - Monica- October 25<sup>th</sup> at Trinity Church in Lansing. 9:00-3:00. Snacks and beverages provided. It is a bring your own lunch meeting. We need 4 judges from our district. Submissions are due by Oct. 15<sup>th</sup>.
  - 2 copies of books with award application and 1 copy to Monica T and Nancy R.
  - Meridian has mailed their books and applications so far.
  - Mary Krzeczowski is the chair of judging committee for yearbooks. When the books are brought in on Oct. 25<sup>th</sup>, Mary will distribute them to the judging groups, based on size of club. Awards are processed and distributed by Sue Soderberg.
- District Fall Meeting – Ann Schoals update
  - Carol G. suggested that we offer table space to clubs to display their membership, marketing, and business materials (club collateral, including member books). This could be used to help clubs learn from other clubs. Nita suggested to have a list of meetings from clubs to see what clubs are doing. The SC thought this was a good idea to allow space for this sharing. Some clubs may have extra copies could be taken and some may not. We may need to monitor the table to make sure member books and some materials don't walk off.

- Presidents can bring member books and award forms to the Fall District meeting to save postage.
- Flyer and Program documents are looking good. The program and cover letter looked great.
- We are at approximately 46 participants that is about ½ way to covering our expenses. Ronnie is not sending checks for deposit until she knows if the meeting is a go. That way, she will not have to request reimbursements and would only return the checks to clubs if it cancelled.
- Ann to check on silent auction vs bid for centerpieces.
  - Carol G to check on flag for pledge and displays. We need to be sure what we need for displays and signage. Carol G. has District Banners, quilt, and some display boards. She will send a list of these items to Ann S.
  - Carol has the District banner and a couple displays. Carol will send description and photos to Ann to plan placement. Peggy B. has the Photography SIG display and will drop off to Ann S.
- MGC Annual Meeting –
  - Clubs sharing (like we propose to do for D2B). Ideas were discussed how we could handle this “sharing”.
    - Provide a clipboard for each club so that people could request a copy or ask for more information (collection of member/club data asking for information).
    - Space may be an issue – maybe in the conference room could accommodate “sharing tables”.
    - Ann needs a club to sign up for 2 work groups: Vendors and Hostessing
    - Ann wants to know if Carol has the Crowne Plaza menu. Carol will review her email and let Ann know if she needs it sent again so that she can review and give feedback.

NOTE: Ann Schoals name is listed on meeting invitation as being with Meridian Garden Club and should be corrected to Garden Club of Greater Lansing.

#### Tracking events and responsibilities

- Awards – Jolanta reported that the 3 shows (December, February and March shows) for District IIB and the Orchid Society are still on schedule. Jenny Bond and Jolanta will bring information about the Flower Shows to the Fall Meeting.
  - December 8<sup>th</sup>, 2021, Snow Angels
  - Feb. 26-27<sup>th</sup>, Orchid Society Flower Show and Sale
  - March 17<sup>th</sup>- 20<sup>th</sup>, Spring D2B Flower Show at Home and Garden Show
- Flower Shows and Events – Ann Schoals
  - We need to do a better job of promoting MGC schools
  - Flower Show school. The judges group is restructuring. There is not enough support to make these school remote-learning opportunities. Carol suggested that there should be scholarship fund that will help cover costs to help participants. The cost of schools is expensive when you add the cost of travel and lodging. Jolanta wants to know why we cannot convert the Flower Show schools to web-based platform.

- Special Interest Groups – Sharon Rodgers, Melinda Pope, Linda Mogyoros
- Technology - Laura
  - Resources – MGC Updates
  - Facebook access and login information – Terry Such
    - Each club can have a FB contributor to help add content. We should add one person from each club to the Page and Group (monitoring this group?)
  - Newsletter deadline for November publication – Terry Such
    - Deadline for articles for next newsletter is Oct. 15<sup>th</sup>. Carol to ask Presidents to submit articles. Feature club – Mason (Youth Gardeners and Gold Star Memorial and Memorial Dedication for Barb Ketchum).
  - Article ideas and featured club (what club?)
  - One suggestion is to have the Steering Committee (task association included) and SIG leaders to be listed with contact information.
    - The only Group FB that D2B has is the Photography SIG. There is still confusion about FB Group and FB Page. Lynn O. helped to define the difference. “Groups” are for social sharing. “Page” is like a business page and used for posting business/organization information.
    - The Photography Group listed on the D2W Website should contain information on how to join the SIG FB Group. Peggy will post information on that.
- Publicity/Social Media/Weebly

Steering Committee tasks/assignments notes:

Future Meetings

Oct 20, 2021 03:30 PM

Nov 17, 2021 03:30 PM