

Deb Drew Brown Photographer



It all started with...

This Picture...



List of events

- I had the eagle printed as a 20" x 16"/framed it
- I found a mentor!
- I joined two art groups- 2nd Monday Artists & Mid-Michigan Art Guild
- I entered my first show for competition -2008 & hung some of my art in public w/group
- I learned tips from artist friends and I took 2 semesters of photography classes at LCC

At First, Birds were my main
focus...

But I evolved to.....so many other favorites!

2008 My first show
Rec'd 'Best of Show'



deb drew

Things I did “all by myself”!

- I ordered business cards-I had no website yet

----Vistaprint

- I observed my community and places to hang art and I got brave!

----I ended up hanging my art at Schuler Books

- I got on Facebook

----Great place to share art and get feedback

- I entered my art in ArtPrize 2010

----I got invited by the Grand Valley Artists

Things I learned: Ocular Highlights/Ocular Clarity



The biggest rule:

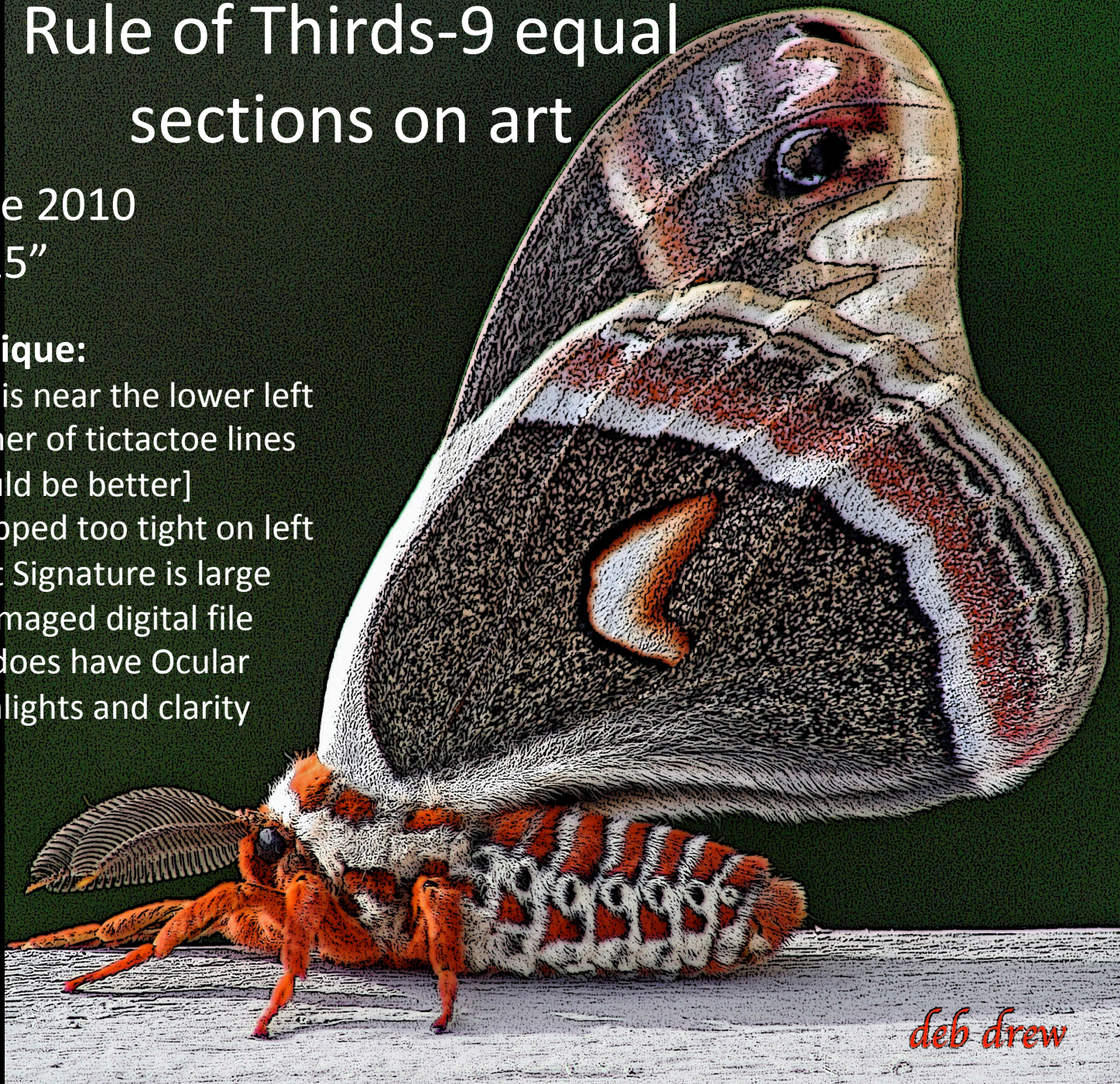
- Always make sure the eyes are clear—
 - On a person
 - On a bird
 - On a butterfly
 - On a bug
 - On a snake
 - On a dog
 - On a skunk
 - What can help? Fast shutter speed, tripod, holding camera close to your body

Rule of Thirds-9 equal sections on art

ArtPrize 2010

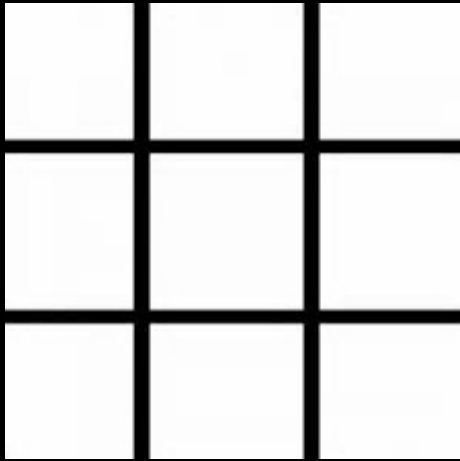
15" x 15"

- **Critique:**
- Eye is near the lower left corner of tictactoe lines [could be better]
- Cropped too tight on left
- Text Signature is large
- I damaged digital file
- He does have Ocular highlights and clarity



deb drew

Rule of Thirds Example



Self-promotion was taught to me by a lovely person and artist: Anita Saviko

Can you do promote yourself?



Etsy Store

My Etsy Store:

[Etsy.com/shop/debdrewbrownphotos](https://www.etsy.com/shop/debdrewbrownphotos)

You pay when you upload each jpeg. I have sold several prints over the years.

I have to admit that I haven't worked hard on it to promote myself!!

Editing Tips

- ◆ With DSLR: Set your focal point on the eyes; holding the button down, move your camera to frame the picture-include what you want; shoot
- ◆ Check your jpeg for ocular highlights/clarity
- ◆ Learned at Photography LCC--Always sharpen your image:
 - with Photoshop, Use: Amount <130/< 3.0 Radius
- ◆ Use your rule of thirds
- ◆ Don't over-colorize [unless it's intentional!]
- ◆ Decide how you'd like to sign your art
- ◆ Art for public hanging needs a wire-it is much safer
- ◆ Do you like your results?

Printing on aluminum

- Prolab Express [Grand Rapids]:
Prolabexpress.com
--aluminum has texture to it; reflective silver shows thru the ink when printed on bare aluminum
- Aluminyze: aluminyze.com
--aluminum has no texture; on bare aluminum, the silver is not as reflective as Prolabexpress
- [Do an online search: printing on metal](#)

Options on Aluminum

I already mentioned the texture difference.

- You have the choice of:
- Silver surface/Matte
- Silver surface/Glossy
- White surface/Matte
- White surface/Glossy



ArtPrize 2011
prolabexpress.com

ArtPrize 2015





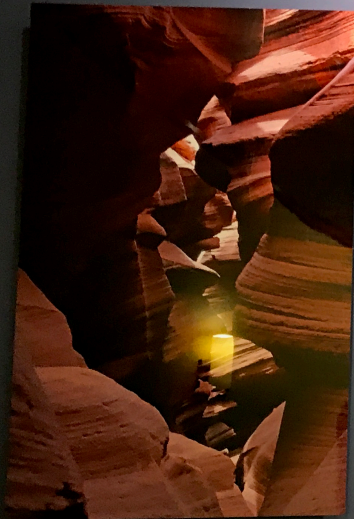
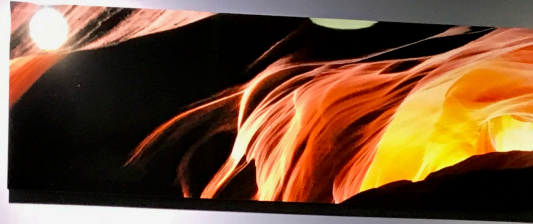
Do Not Touch

ArtPrize 2016



Vote #52604 Deb Drew Brown & Carl Brown

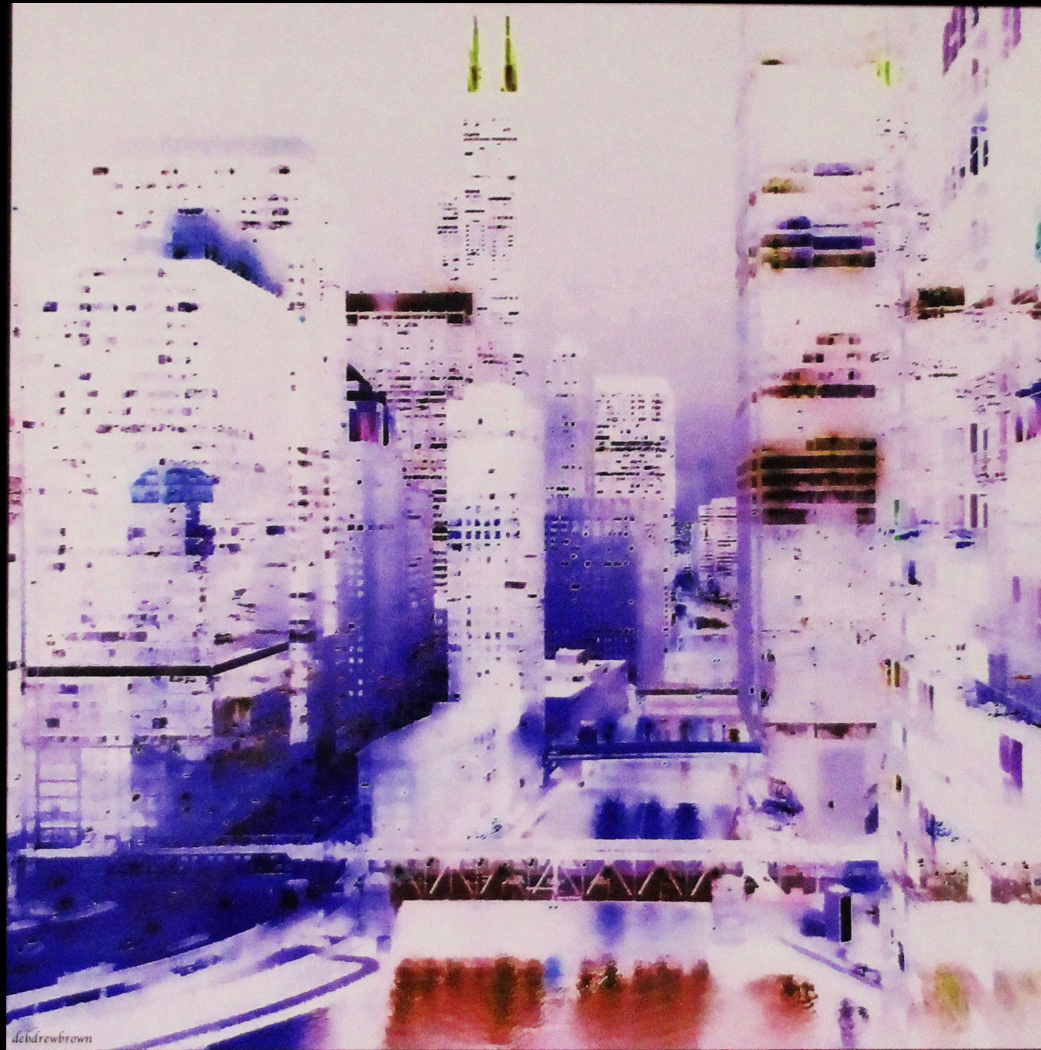
ArtPrize 2018



Printing on Specialized Paper

- Canon Luster Pro photo paper
- Hannamühle Paper is for watercolor, acrylic, photography:: “Museum Etching” paper:
\$2/page

Cell Phone Photography



dcbrown

Cell Phone Photography

- Some of the same techniques that are used with the DSLR can be applied-in a different order
- Flash or no flash? Personal preference.
- Frame your photo in the screen- get closer to your subject; limit the zoom if possible
- With your free hand, touch the person's face in the screen to focus it
- When your hand is free again, shoot the pic!

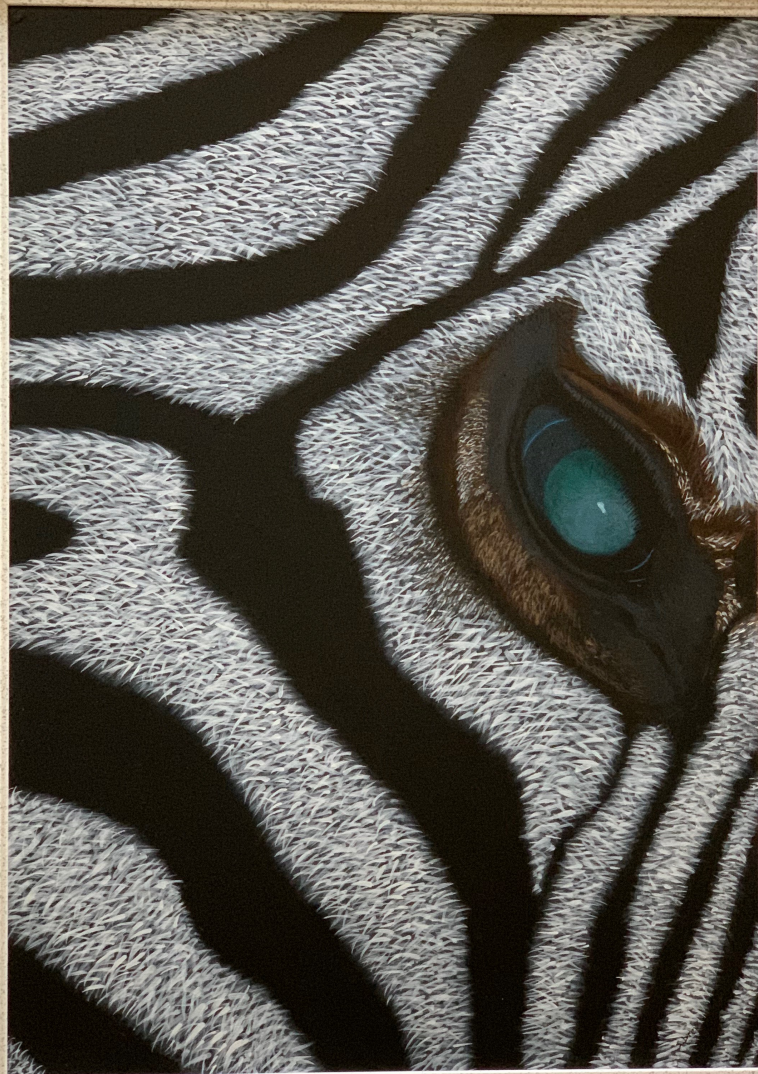
Depth of Field [DOF] for Dummies [me]

- If you want the background to be blurry, stand as close as possible to the subject. The background needs to be farther away to be blurred. [On DSLR, your aperture helps to determine the DOF.]
- Try this with a glass on a table:
- Subject close; background far away
- Subject farther away; background far away
- ETC

Pricing my art

- First, I look up how much it costs to get it printed, matted, framed, etc
- Second, I add +/- 30% to it [if no commission is paid to the gallery or vendor]
- Third, I evaluate my final price to see if it's reasonable for where it will be hanging
- The MMAG has a show at the Neighborhood Empowerment Center and my sister put a \$6000.00 price on hers
- [hint: she doesn't really want to sell it!]

Sandy
Drew
\$6000



Sandy Drew
Zebra Eye
Acrylic
\$6,000

My brain is always thinking..

- About new ways to present my art! It finds its way out of my brain and usually turns out pretty cool!
- 3D is my newest product and it's hanging at the Neighborhood Empowerment Center too.

Matting and Framing

Try different places-you'll find someone you like to work with; some are more expensive and some give you better service. [With aluminum, I don't always have to frame it.]

I have used these places over the years:

Joann Fabrics

Michaels

Framer's Edge**

Wheaton's in Mason**

AmericanFrame.com**

**Currently use

Exhibiting/Venues, Competitions

- Exhibiting: Join an art group that has access to larger venues to share your art and/or get recognized for your art with an award.
- Venues are very difficult to find. I was so fortunate to be at Schuler Books for 10 years.
- Listen to friends recommendations for a chance to exhibit for competitions.
- You may receive emails for opportunities.
- There are online competitions too, where you send your jpeg.

- As far as copyright infringement, you can put a watermark on your jpeg whenever you display it online.
- I have a watermark for my photos on Etsy, but I don't spend time worrying about theft.
- Any questions that I can't answer??

The End

