

Minutes
Michigan Garden Clubs, Inc.
District IIB Steering Committee Meeting
February 8, 2018
Win Schuler's Restaurant, Marshall

Present: Lynn Keelan, Barb Ketchum, Sue Wittick, Peggy Bryson
Guests: Kathi Dominguez

The meeting commenced at approximately 12:35 p.m. Kathi arrived about 1:00 p.m.

The Steering Committee discussed the District Budget for 2018-19, which is due to be submitted to MGC by February 15. They concluded that it should include provision for one presidents meeting and four workshops, all to be held in free facilities, and the sale of District logo t-shirts and pins. Kathi noted that we should budget for three to four presidents meeting participants per club.

Barb updated the group on plans for the spring meeting. Seven of ten vendors have paid for their tables and lunch. There are additional commitments for donation of silent auction items. Event registration documents have been sent to club presidents. The Mason Garden Club will make the table centerpieces and plans to donate the proceeds of their sale to the District. Barb reminded us that there is no advance sign-up for the specialty horticulture show to be held in conjunction with the spring District meeting. Barb said that she wants by mid-March to have established a minute-by-minute agenda for the event to share with those who will be speaking. Kathi recommended sending a written invitation and spring meeting registration packet with meeting agenda to the MGC President and 1st Vice President. Lynn will be notified before the April meeting, Kathi said, of state and national awards. MGC President will let planners know how much time she will need at the meeting. An announcement of the fall IIB photo competition will need to be made at the April meeting

Sue presented a list of ideas to raise additional funds for the District.

- To get the lowest price for logo tees, the District would need to pay the producer \$300 up front for 40 tees. The \$300 would be recouped from the sale of the first 20 shirts. That would also allow orders to be submitted as received instead of bundling the first 25 or 30. She suggested that a selection of the shirts could be sold at District meetings. The group concluded that it would be difficult to anticipate the size and color preferences of members. We discussed displaying a sample shirt at District meetings along with order forms.
- Sue presented a new design for IIB pins that would be more generic and could be marketed at the MGC state convention in Kalamazoo, Bzzzz Michigan. Design is free and there is a minimal set-up fee. She reported after a discussion with Jean Goetz that we might be able to add a small order of pins to a larger order of the MGC butterfly pin to get the larger quantity price.
- Sue suggested looking into whether the District could have a booth at the Bzzzz Michigan convention. It could sell cards with images from IIB Photographers, wildflower seed cards, IIB black logo cards (recycled plantable notecards are \$27/100), two-bee pins, quilted pollinator

coasters (IIB Quilters), honey. Others suggested bee suncatchers, books on bees, notebooks with bee covers, cast leaves.

- Printing for IIB and MGC as needed by IIB members on the MGC board could be done by Sue, using her personal laser printer until the District can afford to purchase one, with IIB buying the paper and toner. Price to MGC would be less than commercial printing with a small profit to the District. It was noted that once the District acquires a printer, a volunteer would be needed to host the equipment and do the printing.

The group concluded that Sue should check with District III regarding whether District IIB could have a booth at the state convention and the cost, check with Jean Goetz regarding a pin add-on order, check with the MGC Finance Chair about the potential for a loan of \$500, ask MGC whether the District sale of pins at the convention would be okay, and ask Rose Houk if there is a conflict of interest in the District printing for MGC.

Sue reported that Linda Mogyoros has recruited a number of quilters, but that only one person has signed up for the IIB Photographers group. The question was raised but no decision reached about creation of Facebook groups for IIB Photographers and IIB Designers.

The meeting concluded at approximately 2:20 p.m. without setting a date for the next meeting.

Action items

Peggy Develop income and cost estimates for presidents meeting and workshops and finalize proposed budget for 2018-19.

Sue Check with District III regarding whether District IIB could have a booth at the state convention and the cost.
Check with Jean Goetz regarding a pin add-on order.
Check with the MGC Finance Chair about the potential for a loan of \$500.
Ask MGC whether the District sale of pins at the convention would be okay.
Ask Rose Houk if there is a conflict of interest in the District printing for MGC.

Barb Work with Lynn to develop a detailed April meeting agenda

Submitted by Peggy Bryson