

District IIB Steering Committee

July 21, 2021 3:30 – 4:30 PM Zoom

Present: Carol Grainger, Ronalee Polad, Peggy Bryson, Lynn O'Shaughnessy, Laura Grainger, Nancy Ryan, Nita Campbell, Ann Schoals, Terry Such

Agenda

Past Meeting Minutes – Records stored on Weebly

Treasurer's Report – Ronnie P.

- Report on expenses and expected budget for Fall District 2B meeting – District meeting budget
- Has any Club rosters updates and money been received yet? - Ronnie

District Director -

- Rosters are almost all in. Ronnie can expect that the last 3 will be collected in the next 2 weeks.
 - Ann Schoals needs a list of the Club Presidents for the District. As soon as the rosters are all in, Carol will send out the Club President's list.
- District Meeting: "It's All Natural". Registration will be online> Ann to work with Karla Love to get the registration link for the flyer. The flower show portion of the D2B Fall Meeting. Graphics is set with the flyer. Laura G. is available to help to touch up current flyer. It looks good now. Cover can be designed to follow the pattern of the flyer. Ronnie said that she could print the flyer on the District Flyer. Sue Whittick did the original design and Laura was good the design. Minor edits may be made.
 - Registration process will be funneled through D2B Treasurer, Ronnie Polad. Then, on to MGC. Ronnie will contact MGC about the financial transaction procedures are challenging. Nancy Ryan was explaining the reasoning why MGC had to be the account holder for all Districts. The finance procedures are not smooth, according to Ronnie. Laura and Nancy suggested that we need to review how the District treasurers are not kept in the loop of what is paid. It is not easy for the District treasurer to make reports.
 - Communication on finances should be directed to the treasurer, as well as the District Director.
 - Budget on the Fall District Meeting will be the first to be reviewed. Approval should be expected soon.

Tracking events and responsibilities

- Awards Chair – No report
- Flower Shows and Events – Ann Schoals
 - Annual Conference – Breakout session on Flower Design
 - Snow Angels, December 8th, 2021 featuring youth entries to be held at Best Western in Okemos, MI. Information can be obtained from Lois Snover-Hansen.
- Schools/Education – No new news. Flower Show Symposium is August 10-11th, Okemos, MI.
- Youth Groups – Sharon Rogers will be taking on Special Interest for 2B
- Technology - Laura

- Resources – SharePoint update and Zoom use promoted to presidents. There has been a discussion on how SharePoint can allow Districts access rights to store and share folders and files.
- Facebook access and login information – Terry Such does not have admin rights to the Face Book. She would like to have her admin rights restored so that she can share and post to the District 2B.
- Questions on who is in charge of approving FB Group. Membership is being controlled by who?
 - Each club can have a FB contributor to help add content. We should add one person from each club to the Page and Group. Laura explained the MGC Groups and aligned with District. Terry would like to be added to MGC FB Groups.
 - Laura suggested that Terry could be effective as part of the admin. Group to assist with bringing things together. Terry will send her a copy of the email that listed the issues she has encountered.
 - A survey of D2B Members to find out who uses FB would be of value. There will always be some members will get all news. They don't always open or get email, some don't get newsletter, some don't get into District page or MGC site.
- Newsletter distribution
 - Terry Such to work on content and format and published August 1st
 - One suggestion is to have the Steering Committee (task association included) and SIG leaders to be listed with contact information.
 - Use Carol Lauffer to post things to MGC newsletter.
- Publicity/Social Media/Weebly
 - Each club could appoint the contact person for gathering news and to distribute to their own club members.
 - Weebly is explained to Nancy Ryan. It is the District website. Weebly is the brand/platform. We still need to remove the password protection to the District 2B website. Members only password protection would only be applied to secured folders and documents.
 - Payment for Weebly account is split off (verified by Ronnie). District 2B does not pay for Meridian. 2 subscriptions are billed together??

Steering Committee tasks/assignments notes:

1. MGC Annual Conference assignments
 - a. Registration –
 - b. Vendors –
 - c. Table Favors –
 - d. Centerpieces –
 - e. MSU Tour – Hosting
2. Ronnie would like to have a reminder sent to clubs about the member registrations are due in August.

Future Meetings

Sep 15, 2021 03:30 PM

Oct 20, 2021 03:30 PM

Nov 17, 2021 03:30 PM