

District IIB Steering Committee

Mar. 17, 2021 1:00 PM Zoom

Join Zoom Meeting

Attended: Carol Grainger, Ronalee Polad, Jolanta Piecuch, Peggy Bryson, Lynn O'Shaughnessy

Agenda

Past Meeting Minutes (how are these recorded and where are these stored)

Treasurer's Report

District Director

- District Director's Report due May 1, 2021 - Collecting data from Club Presidents
- Weebly Page – Clubs asked to make a report on 2020-2021 activity and review the Weebly Page to see how their club is listed. If changes can be made to give more information on their club, that will help keep other D2B Clubs informed and make club information easier for Director to find.

Tracking events and responsibilities

- Secretary - Carol
- Awards Chair – Jolanta
 - We have some applications to review
- Technology - Laura
 - Resources – SharePoint
 - Facebook access and login information
 - Each club can have a FB contributor to help add content. We should add one person from each club to the Page and Group
 - Newsletter distribution
 - Need to research if we can use MGC Constant Contact account to send out the newsletter or do something differently
- Publicity/Social Media/Weebly
 - Publish newsletter information from Director, Finance, Secretary, Awards, Flower Shows, Schools & Education
- Flower Shows – no news
- Schools/Education – Schools will be added to the Weebly
- Youth Groups – no news

Steering Committee tasks/assignments notes:

Each Steering Committee member was asked to write up a 1 paragraph snapshot of what was done in their assignment area, so Carol could write up her report for the District for MGC Annual Meeting.

Peggy would be splitting off the Weebly account and work with Nita (LaNita Campbell) to get things ready for District 2B account this fall.

Newsletter will include articles on Wildlife and Pollinators, District Director's Message, District 2B Club Activities and Fundraisers.

Deadlines for MGC Through the Garden Gate are Jan. 10th, April 10th, July 10th, and Oct. 10th Articles need to stay within 250-300 word limit.

We still need one person from our district to serve on MGC Nominating Committee.

Potential District Fall Meeting. Presidents need to be surveyed about having a live event, date and program format.