



Michigan Garden Clubs, Inc. SPONSORSHIP AGREEMENT



2020 Annual Conference
Crowne Plaza Hotel 925S. Creyts Road, Lansing, Michigan
June 4, 2020

Organization Name (as it should appear): _____

Address: _____

Website: _____

Contact Person and Phone number: _____

Sponsor Level		
Emerald Green Sponsor		\$1,500 to provide 300 attendee bags for program materials with conference logo (Includes logo on bag, logo on MGC website and business name in sponsor listing in conference program book)
Amber Sponsor		\$1,000 Conference Program Printing (includes half page B & W ad, logo on all materials printed for event and all online materials)
Gold Sponsor		\$750 (Includes full page, back cover color ad, logo on all event materials and write-up about sponsor on MGC website, plus 2 free lunch reservations)
Silver Sponsor		\$500 (Includes full page inside cover color ad and write-up about sponsor on MGC website)
Bronze Sponsor		\$300 (includes full page color page ad) 4 available
Ruby Sponsor		\$250 (includes half page B & W ad)
Program Ad Only B&W		\$100 Full Page 7.25" x 10"
Program Ad Only B&W		\$ 50 Half Page 7.25" x 5"
Program Ad Only B&W		\$ 25 Quarter page 3.75" x 5"
Cash or In Kind Donation		Includes name in sponsor listing in conference program book

Cash Donation: Amount: \$ _____
501c3 Non-Profit EIN 38-6081577

In-kind Goods/Services: _____
(i.e table favors, items for goodie bags like snacks, seed packets, coupons, gift certificates)

Signature: _____ Position: _____

Date: _____ Email: _____

WHERE TO SEND		MAIL OPTION	ONLINE OPTION
Completed Sponsorship form	Due by April 15, 2020 THANKS IN ADVANCE	Laura Grainger P.O. Box 621 Mason, MI 48854 517-648-4795	Email completed and signed form to : data@michigangardenclubs.org
Payments & Donations	Due by April 15, 2020	Checks payable to Michigan Garden Clubs, Inc. % Ronalee Polad 5711 Lansing Road Charlotte, MI 48813	Credit Cards & Paypal www.michigangardenclubs.org Use the gold DONATE button in the upper right hand corner
Ad Graphics	Camera Ready Art due by April 15, 2020	Laura Grainger P.O. Box 621 Mason, MI 48854 517-648-4795	Graphic file to : data@michigangardenclubs.org
In-Kind Goods or services & QUESTIONS	Call or email to make arrangements	Laura Grainger P.O. Box 621 Mason, MI 48854 517-648-4795	Email: data@michigangardenclubs.org